

Grow YOUR Fine Dining & Specialty Foods Business In *Hebron*

Hebron: We're Open for Business

You may know Hebron for our scenic vistas and small town charm. Situated in the commuter corridor 30 minutes from Hartford, Hebron has grown into a town of affluent, educated and health-conscious residents. With nationally recognized schools, numerous recreational assets and a desirable demographic, we are much more than just another pretty place.

The long-term vision of our community is for desirable country living complemented by a vibrant and thriving business center to serve residents and attract visitors. We are aggressively implementing strategies to turn that vision into reality. Recent actions include:

- Completed a comprehensive market study to identify opportunities for business development.
- Improved walkability by making streetscape, façade and infrastructure improvements.
- Targeted federal, state and local funding sources to develop the commercial areas of town.
- Anchored the downtown with a national chain pharmacy and a facility of the Hartford Healthcare Medical Group.
- Modified existing zoning regulations to create new mixed-use development zones and streamline the approval process.

Eating & Drinking Establishment Spending

Retail Sectors	Leakage for 10-minute drive time	Leakage for 20-minute drive time
Full-Service Restaurants	\$7,872,000	\$44,125,000
Special Food Services	\$1,442,000	\$7,105,000
Drinking Places - Alcoholic Beverages	\$260,000	\$1,505,000

Data from Hebron Center Market Study, 2013

Food for Thought

A market study completed in 2011 confirmed that Hebron residents enjoy eating out, and have the discretionary funds to spend on good food and fine dining. What they lack are local venues here at home. That's where you come in!

Whether it's a coffee shop, kid-friendly luncheon spot, BBQ joint or a white tablecloth restaurant, there's unlimited opportunities for high quality dining choices.

Create a niche for yourself or expand an existing franchise, the potential is here for substantial market growth in food and beverage services.

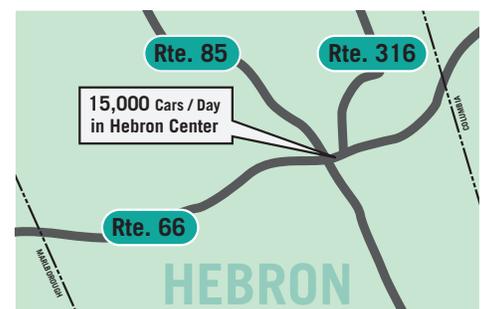
Median Household Income, 2013

\$120,000	\$114,286		
\$100,000		\$68,410	
\$80,000			\$67,098
\$60,000			
\$40,000			
\$20,000			
	Hebron	Metro-Hartford	Connecticut

In 2013, Hebron residents spent nearly \$10 million in nearby towns on dining out, specialty foods and alcoholic beverages

Location, location, location

Want feet on the street? You'll find a variety of sites to choose from where our investments in streetscape, sidewalks and improved parking are designed to attract customers. A thriving agricultural industry will allow you to capitalize on "Farm to Table" opportunities while ongoing plans include more community events and activities to draw locals and visitors to Hebron Center.



For details, contact John Guszowski, Economic Development Coordinator at hedc@hebronct.com